Contents

Introduction. Old and new urban poetics	3
REPETITIONS	
Zhigniew Bauer Like a city without the centre. More about the <i>Arcades Project</i> by Walter Benjamin	13
CONTINUATIONS AND REVISIONS	
Beata Gaj Urbs admiranda – Silesian admiration of the city	19
Zbigniew Bauer Paper Ariadne, virtual Theseus. The text of the guide in the hypertext of the city	30
Agnieszka Czyżak Non-town by Joanna Bator	43
Magdalena Skrzypczak Expression of the trajectory – an attempt of presenting the kinetic and literary point of view	51
Monika Bednarczyk The role of the city in the tradition of the Way of the Cross	62
Tourist experience in the postmodern city – the perspective of urban tourism and the latest Polish prose	76
Mirosława Szott Photography as the medium of poetically experiencing the city in the poems of Joanna Ziembińska-Kurek	89
Justyna Tuszyńska Deadly cities (?) Contemporary Polish crime fiction – a "spatial turn" or an urban game?	101
Liliana Kozak Virtual semantics of the city	110
Semiotics of the architectural narrative by Jack Sal	121
Lukasz Wojciechowski Ambient marketing as a new language of marketing communication and an original use of the urban space	134

	[283]
Paweł Świqtek Digitalized (concrete) jungle. The city in video games. Mimicry	147
Julia Isapchuk "Stadt ohne Gewähr": Vienna in <i>The Thirtieth Year</i> by Ingeborg Bachmann	158
Anna Antas The city in the linguistic and cultural space of the Polish metal music from the 1980s	169
DEBUTS	
Paulina Wójtowicz A maid in the gate. The case of Kaśka O.	183
PARATEXTS AND COMMENTS	
Arkadiusz Sylwester Mastalski The last "great narrative" in the Polish verse studies. The prosodic verse theory by Adam Kulawik thirty years after the publication of <i>The principle of verse organisation</i>	191
Beata Garlej Fantastic spaces from close-up. An interview with an urban fantasy writer Aneta Jadowska conducted by Beata Garlej	208
Zbigniew Bauer Fishing for the traces of speech on the sea of other signs	224
Agnieszka Karpowicz What and where to fish further?	235
<i>Matylda Szewczyk</i> Peeping into the fish tank. Problems of researching the "Internet genres"	243
Marta Rakoczy The primer as a genre of word formation	248
Agnieszka Liro The city of writers / Writers in the city. On the conference: "Along the writers' paths. The city as a space of the artists' life". Krakow, 27–29 March 2014	254
MEMOIRES	
Henryk Czubała Nothing that was said was said completely	257
Krzysztof W. Kasprzyk Hi Zbyszek!	273
Magdalena Roszczynialska Journeys with Bauer	276